



# SPONSORSHIP PACKAGE

# About St. Vincent de Paul

The Society of St. Vincent de Paul (SVDP) is  
Pittsburgh's assist leader!

We provide local individuals with food, clothing  
furniture, rent, medical and utility assistance.

Our service area includes Allegheny, Beaver, Butler,  
Greene, Lawrence and Washington counties.

St. Vincent de Paul is Neighbors Helping Neighbors.

For more information on our many services, or questions  
about the walk, call 412-321-1071 ext. 203 or visit us online  
at [www.svdppitt.org](http://www.svdppitt.org).

# About the Help Thy Neighbor Walk

The Help Thy Neighbor Walk (HTNW) gives participants the opportunity to support their community.

This year, the walk will take place on Sunday, September 25th.

Families throughout Southwestern Pennsylvania rely on our assistance programs to make ends meet. Help us make a difference in their lives!

Due to Covid-19 and high unemployment, the need in 2021 has been greater than ever before!



# About the Help Thy Neighbor Walk (continued)

Our 11th Annual Help Thy Neighbor Walk (HTNW) will take place on Saturday September 25, 2021. The HTNW began with the purpose of providing local St. Vincent de Paul volunteer groups the additional funds to help support low-income communities. Today, that philosophy continues, with SVDP using the funds from this event to help people living in poverty. The HTNW has these components:

1. Walking with intent to support the works of SVDP and the good health of Vincentians and other participants. The HTNW is a race that can be walked or run from any location the participant chooses. Participants get to do their own race, at their own pace, individually or with people of their choosing.
2. Fundraising via a raffle and sponsorships. The raffle ticket purchases go directly towards helping a neighbor in need of food, clothing, furniture, rent, medical, and utility assistance. Sponsorship funding offsets event costs and it supports the same communities supported by raffle ticket proceeds. Last year's walk raised over \$30,000.
3. A new component to this year's HTNW is "Help Thy Neighboring Business." The HTNW will connect walkers with businesses by recruiting them to provide incentives to shop via coupons.

# How SVdP Pittsburgh Helped our Neighbors (FY2019)



\$446,983 for Utility Assistance



\$ 511,161 in Housing Assistance



\$49,273 for Clothing



\$192,916 for Furniture & Appliances



\$21,074 for Medical Coverage & Prescriptions



\$878,968 in Food or Food Vouchers

# Presenting Sponsor

## \$10,000 Donation

- Prominent Logo and Presenting Sponsor Recognition on ALL Walk Related Material
- Prominent Logo on T-shirts
- Prominent Logo and link on SVDP Website promoting Walk
- Prominent Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Presenting Sponsor mentions in radio advertising the month leading up to the walk
- Prominent Company Logo on all Walk displays and Walk Signage at stores
- Recognition in all Press Releases for the Walk
- Opportunity for the CEO/Representative to Speak at SVDP Bishop's Mass & Brunch on Oct. 17
- 8 Seats at the SVDP Bishop's Mass & Brunch on Oct. 17



# Gold Sponsor

## \$5,000 Donation

- Logo on T-shirts
- Logo and link on SVdP Website promoting Walk
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Mentions in radio advertising the month leading up to the walk
- Company Logo on all Walk Displays and Signage
- Recognition in all Press Releases for the Walk
- 6 Seats at the SVdP Bishop's Mass & Brunch on Oct. 17



# Silver Sponsor

## \$2,500 Donation

- Logo on T-shirts
- Logo and link on SVdP Website promoting Walk
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Company Logo on all Walk Displays and Signage
- Recognition in all Press Releases for the Walk
- 4 Seats at the SVdP Bishop's Mass & Brunch on Oct. 17





# **Bronze Sponsorship \$1,000 Donation**

- Logo on T-shirts
- Logo on SVdP Website promoting Walk
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Recognition in all Press Releases for the Walk
- 2 Seats at the SVdP Bishop's Mass & Brunch on Oct. 17

# **Good Samaritan \$500 Donation**

- Logo on T-shirts
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Recognition in all Press Releases for the Walk

