

THE SOCIETY OF ST. VINCENT DE PAUL PITTSBURGH

SPONSORSHIP PACKAGE



PLATINUM SPONSOR \$10,000 DONATION

- Primary placement on In-store signage for 1-year as a sponsor of SVdP
- Logo on all SVdP trucks as a sponsor of SVdP for 1-year
- Prominent Logo and Link on SVdP Website Home Page and Walk Page
- Recognition in all Press Releases for the Walk
- Prominent Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Presenting Sponsor in mentions in radio advertising the month leading up to the Walk
- Ability to provide promotional materials to shoppers in thrift stores

GOLD SPONSOR \$5,000 DONATION

- Mentions in radio advertising the month leading up to the walk
- Logo and link on SVdP Website promoting Walk
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Company Logo on all Walk Displays and Signage in store and at Walk locations
- Recognition in all Press Releases for the Walk

SILVER SPONSOR \$2,500 DONATION

- Company Logo on all Walk Displays and Signage (on site and in SVdP stores)
- Logo and link on SVdP Website promoting Walk
- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Recognition in all Press Releases for the Walk

BRONZE \$1,000 DONATION

- Logo Recognition on all Social Media & Newsletter mentions leading up to the Walk
- Logo on SVdP Website promoting Walk
- Recognition in all Press Releases for the Walk

GOOD SAMARITAN \$500 DONATION

- Logo on SVdP Website promoting Walk
- Recognition in all Press Releases for the Walk

ALL SPONSORSHIP LEVELS CAN BE TAILORED TO YOUR BUSINESS PREFERENCES & PRIORITIES. FOR MORE INFORMATION, CONTACT JENNIFER THOMA AT 412-321-1071 X1204 OR JTHOMA@SVDPPITT.ORG